

CORPORATE SHEPHERD PARTNERSHIP

**SAFEGUARDING THE WHOLE FLOCK: THE ARTISTS,
THE AUDIENCES & THE BUILDING ITSELF.**

The
Living
Room
Theatre

CORPORATE SHEPHERD PARTNERSHIP

Safeguarding the whole flock: the artists, the audiences and the building itself.

A Corporate Shepherd is a valued partner contributing \$5,000 or more annually to support the ongoing work of The Living Room Theatre.

Corporate Shepherds play a vital role in safeguarding the entire creative ecosystem: the artists, the audiences, and the venue that brings them together. Through tax-deductible contributions and, where possible, multi-year commitments, Corporate Shepherds help ensure that ambitious artistic work can thrive and reach the community.

CORPORATE SHEPHERD BENEFITS

All Corporate Shepherds receive the same core benefits as individual Shepherds, alongside opportunities specifically designed to support corporate engagement and brand alignment.

NAMING RIGHTS

The option to attach your name to a commission, a season or a space in the building

INVITATIONS

To development rehearsals, previews and opening nights

SIT DOWN

Annual sit down with the artistic leadership team

RECOGNITION

As a lead supporter, or full anonymity if you prefer

TWENTY-FIVE YEARS.
TWENTY-EIGHT ORIGINAL WORKS.
NO PERMANENT HOME — UNTIL NOW.

CORPORATE PARTNERSHIP BENEFITS

On top of the standard Shepherd benefits, a corporate Shepherd receives the things that make the partnership work for a company: staff engagement and reputational value:

STAFF EVENTS

Host one or two exclusive staff experiences each year at 21 Shepherd, providing meaningful access to artists and creative work.

ARTIST TALKS AND CULTURAL SALONS

Offer your team a memorable cultural experience through artist-led conversations, presentations or intimate salon events.

PROGRAM ASSOCIATION

Align your organisation with a specific artistic program, such as:

- Birds of a Feather
- Music programming
- Youth workshops
- New work development initiatives

Reputational alignment: public association with a respected, values-driven independent arts organisation.

"THE QUESTION ISN'T WHETHER LRT
DESERVES A PERMANENT HOME. IT'S WHAT
IT COSTS US ALL IF INDEPENDENT
PERFORMING ARTS DOESN'T HAVE ONE."

SUGGESTED PARTNERSHIP LEVELS

Within the Shepherd tier (\$5k+), corporates naturally give at higher levels. Frame the ask around what the gift makes possible rather than a rigid ladder:

Level	What it makes possible
\$5,000 - \$9,999	A Shepherd. Supports commissions and the building. Full Shepherd benefits + one staff evening.
\$10,000 - \$24,999	Takes a new work from first idea to opening night. Named association with that work + artist salon for staff.
\$25,000+	Keeps the doors open: rent, power, insurance for a month. Lead partner recognition + full activation.

What the corporate Shepherd commits to:

- A multi-year commitment where possible
- An agreed payment schedule, ideally annual in advance
- Nominated relationship contacts on both sides so it's actively managed, not left to drift

LRT delivers	Shepherd delivers	Deadline
Logo on the website	High-res logo + one-line descriptor	2 weeks before finalising partnership
Collaboration post copy	Collaboration post approval	2 weeks before finalising partnership
Media announcement	Media announcement, optional	2 weeks before finalising partnership

Become a Corporate Shepherd

Partner with us to champion artists, engage audiences, and help create a thriving future for independent arts and culture. Together, we can make extraordinary creative experiences possible.

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TAKE TIME TO LOOK AT THINGS DIFFERENTLY.

The
Living
Room
Theatre

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SHEPHERD